



The Clay Studio

# annual report | 2017

raising our cups . . . to a successful year



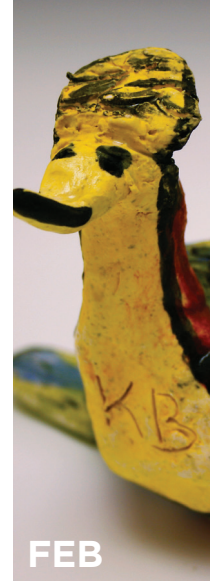


# in communities

Always on the move, The Clay Studio's Claymobile program continues to grow.

In 2016, this community engagement program had 2,340 students, and those numbers climbed to 2,743 in 2017 for an increase of 16 percent.

In 2016, The Clay Studio hosted 36 events attended by 14,510 people. We saw these numbers rise in 2017 to 38 events and 15,370 people.



# in classrooms

Students of all ages and abilities continue to register for classes and workshops, many of which sell out quickly.

The Clay Studio had 4,030 students for FY17, an increase of nearly seven percent from FY16, when 3,769 students enrolled in classes.

Our social workshops continue to be ever popular. In 2016, we held 98 events which brought in 1,815 participants, and for 2017 we held 108 events with 1,889 participants.





# in studios + galleries

Our galleries and shop consistently present the best ceramic art in the country, while our resident artists continue to deepen and expand the boundaries of studio art.

In FY16 we presented 16 exhibitions and drew 13,363 visitors. In FY17 these numbers climbed to 21 exhibits and 15,980 visitors.



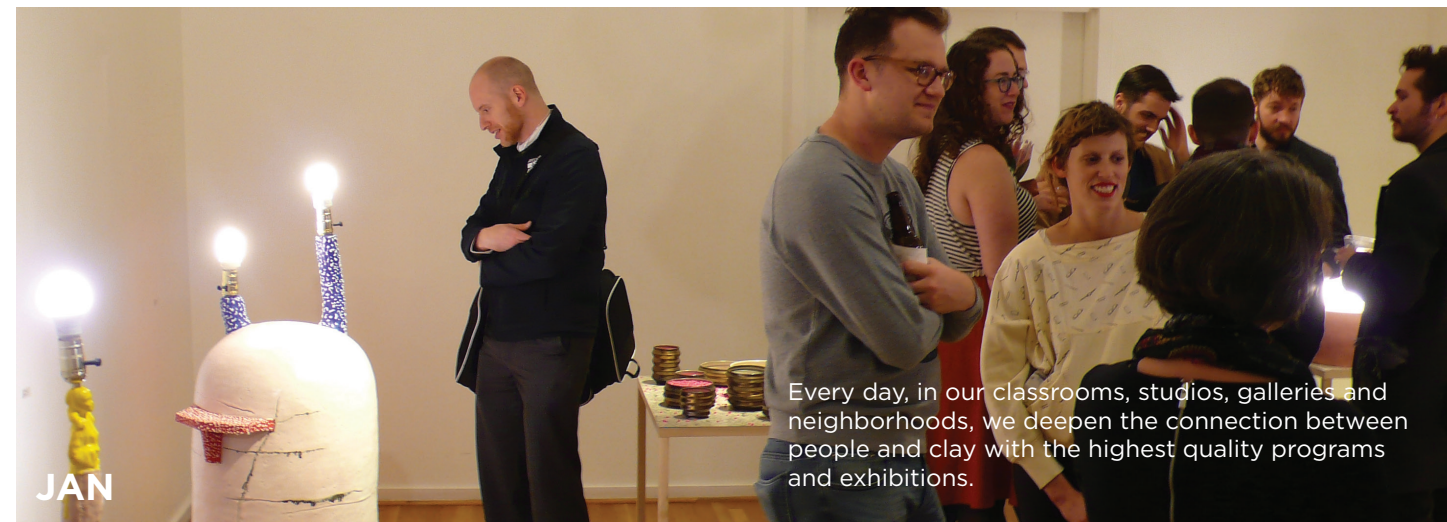
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Every day, in our classrooms, studios, galleries and neighborhoods, we deepen the connection between people and clay with the highest quality programs and exhibitions.

# we are going places

We are planning to expand and move into a brand-new space in Philadelphia's South Kensington neighborhood in 2020.

The new Clay Studio will be the first of its kind: a ceramic arts facility built from the ground up for long-term sustainability in a neighborhood in the midst of a dramatic revitalization.

This new and improved larger space will allow us to continue to make a mark in neighborhoods where an exposure to the arts is lacking. We are excited for this new and exciting chapter for The Clay Studio.

The best is yet to come!

Christopher R. Taylor  
President



INCOME	
earned	\$ 964,905
contributed	\$ 1,069,944
net after expenses	\$ 25,715
EXPENSES	
administrative	\$ 304,691
programming	\$ 1,243,493
ASSETS	
beginning FY16	\$ 1,580,933
ending FY17	\$ 1,606,647
change in net assets	\$ 25,714
CAPITAL CAMPAIGN FUNDRAISING	
goal	\$ 5.5 million
raised as of 12/31/17	\$ 2.5 million

# Thank You.

Together, we are a force for good.

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## The Clay Studio